

GENSOURCE ANNOUNCES SHAREHOLDER UPDATE CONFERENCE CALL

SASKATOON, Saskatchewan – July 16, 2018– Gensource Potash Corporation ("**Gensource**" or the "**Corporation**") (**TSX-V: GSP**) today announced that the company will host its next quarterly conference call to provide a company update at 4:00 p.m. Eastern Daylight Time on Wednesday, July 18, 2018. Dial-in number for the conference call is: 1-866-486-8901. We invite you to join us to hear directly how your company is progressing, and also encourage you to submit questions in advance to <u>info@gensource.ca</u> – we will work to address every question we receive during the conference call. We look forward to your participation. The call will also be archived through the Company's Investor News page at <u>www.gensource.ca</u>.

The intent of the call is to continue Gensource's consistent quarterly calls, providing general information on the company activities for the past quarter and general status of the company's projects as well as its efforts with respect to project financing.

About Gensource

Gensource is based in Saskatoon, Saskatchewan and is focused on developing the next potash production facility in that province. Gensource's President and CEO, Mike Ferguson, P.Eng., has assembled a management and technical team with direct and specific expertise and experience in potash development in Saskatchewan.

Gensource operates under a business plan that has two key components - vertical integration with the market to ensure that all production capacity built is directed to a specific market, eliminating market-side risk; and, technical innovation which will allow for a small *and* economic potash production facility, while the same time demonstrating significant reductions in community and environmental impact.

For further information please contact:

Gensource Potash Corporation:

Mike Ferguson, President and CEO Telephone: (306) 974-6414 Email: mike@gensource.ca Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.