

GENSOURCE ANNOUNCES SHAREHOLDER UPDATE CONFERENCE CALL

SASKATOON, Saskatchewan – January 25, 2018– Gensource Potash Corporation ("**Gensource**" or the "**Corporation**") (**TSX-V: GSP**) today announced that the company will conduct a conference call to provide a company update at 4:00 p.m. Eastern Time on Wednesday, January 31st. The call will be open on a listen-only basis to any interested parties.

Conference Call

To listen to the conference call, dial in approximately five minutes before the scheduled call to 1-866-486-8901. The call also will be archived through the company's Investor News page at www.gensource.ca.

Participants may email specific questions during the conference call to info@gensource.ca. Alternatively interested parties may submit questions before the call by e-mail addressed to info@gensource.ca or by fax to (306) 974-6413. Submitted questions will be screened for appropriateness and general interest.

The intent of the call is to continue Gensource's consistent quarterly calls, providing general information on the company activities for the past quarter and general status of the company's projects as well as its efforts with respect to engaging the right strategic partner(s).

About Gensource

Gensource is based in Saskatoon, Saskatchewan and is focused on developing the next potash production facility in that province, but a project with a difference: small, scalable, highly efficient and environmentally friendly. Gensource's President and CEO, Mike Ferguson P.Eng., has assembled a management and technical team with direct and specific expertise and experience in potash development in Saskatchewan.

For further information please contact:

Gensource Potash Corporation:

Mike Ferguson, President and CEO

Telephone: (306) 974-6414 Email: mike@gensource.ca Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.